

Subject: Re: Trolleys for Cars and Stripes
From: Lorena Parker
Date: 06/13/2016 01:16 PM
To: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>
CC: "Adams-Lopez, Theresa" <TAdams-Lopez@portla.org>

Augie,

I will just need a map (just a rough one) of where exactly you want the trolley to run.

Thanks.

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
San Pedro Historic Waterfront
Business Improvement District
390 W. 7th Street | San Pedro, CA 90731
T 310.832.2183 | F 310.832.0685
Lparker@sanpedrobid.com
www.sanpedrobid.com

On Wed, Jun 8, 2016 at 4:36 PM, Bezmalinovich, Augie <ABezmalinovich@portla.org> wrote:

Hi Lorena,

I hope that you are enjoying your time off and as you know the Port's 8th annual Cars and Stripes Forever! Event is taking place on Friday, July 1st from 5 to 10pm with a fireworks show scheduled at 9:20pm. The past few years we have had an attendance of over 20,000 people and we expect about 25,000 this year. The event takes place along the Port's promenade from Swinford to 5th Street and the bus parking lot within the cruise terminal. In the past the PBID has run a trolley between the event site (at Swinford and Harbor) thru downtown in order to circulate the folks and to allow them to park/dine in downtown and come to the event. And in the past we have had the Red Car (which is no longer in operation) running and filled to capacity throughout the night bringing folks in from POC and the southern end of town. This year we would like the PBID to run 2 trolleys from 5 to 11pm and the route will include the event site (at Harbor and Swinford), the 3 stops in DT San Pedro, CRAFTED (we're still looking into this), and POC Parking lot in a continuous loop. Let's discuss the details when you get back.....

Thanks,

Augie

-----Confidentiality Notice-----

This electronic message transmission contains information from the Port of Los Angeles, which may be confidential. If you are not the intended recipient, be aware that any disclosure, copying, distribution or use of the content of this information is prohibited. If you have received this communication in error, please notify us immediately by e-mail and delete the original message and any attachment without reading or saving in any manner.